

BLUE AND WHITE WEEK

27 JUNE - 1 JULY



FUNDRAISING GUIDE

We want to turn Sussex blue and white so that we can change lives by helping people to get active, learn new skills and improve their wellbeing. Will you help us?



THANK YOU FOR JOINING IN BLUE AND WHITE WEEK!

Blue and White Week is a week-long fundraising celebration, raising money for Albion in the Community's life-changing work by turning Sussex blue and white.

You can support our award-winning work in communities all over Sussex by turning your school blue and white between Monday 27 June - Friday 1 July.

Taking part is really easy – you can use the blue and white accessories we've provided to turn your school blue and white, and organise activities that will help raise money for Albion in the Community.

Here are some ideas to get you started:



DONATE TO WEAR YOUR BRIGHTON & HOVE ALBION FOOTBALL SHIRT, HAT OR SCARF.



EVERYONE DONATES TO WEAR BLUE AND WHITE TO SCHOOL/WORK.



OFFER BLUE AND WHITE FACE PAINTING FOR A DONATION.



BAKE AND SELL SOME BLUE AND WHITE GOODIES.



ORGANISE A KEEPY-UPPY CHALLENGE THAT PEOPLE CAN DONATE TO ENTER.



TAKE ON YOUR TEACHERS/PARENTS/BOSS IN A SPONSORED CHALLENGE.



GO FOR A SPONSORED WALK OR RUN KITTED OUT IN BLUE AND WHITE.

Albion mascot Gully will also be out and about during Blue and White Week, touring Sussex to meet as many people as he can! You could arrange photo opportunities for a small donation – if you would like Gully to visit your school, please visit: albioninthecommunity.org.uk/events/blue-and-white-week-2022 and complete the online form.



WEAR BLUE AND WHITE TO CHANGE LIVES

Your support can make a big difference to communities and people across Sussex – every donation can help.

You will help us to provide a huge range of activities that engage and inspire people to change their lives – from football sessions encouraging children to get active, to health projects supporting people living beyond cancer, and football sessions helping children and adults with a disability to get active. By wearing blue and white you're helping to change the lives of local people across Sussex.

SUPPORTING CHILDREN WITH A DISABILITY

Lily is 12 and she loves playing powerchair football with Albion in the Community.

She has spina bifida, which means she is paralysed from the waist down, and she faces challenges many people her age never have to overcome.

After being introduced to AITC in 2019 Lily became a regular at our weekly session for people using a powerchair or wheelchair; she loves being part of a team, learning new skills, and making friends.

“There is nothing else locally that Lily can attend because of her disabilities, she loves playing football at AITC.” – Lily’s mum



HOW YOUR BLUE AND WHITE MAKES A DIFFERENCE

£30

could pay for a specialist football to help give a young person with a visual impairment the opportunity to play.



£50

could help pay for a child in need to access our football programmes, giving them the opportunity to get active and make new friends.



£100

could help support a young person to be mentored, giving them the chance to build a better future.



£300

could help a child attend our sessions for a whole year to build their confidence and learn new skills.



MAKE IT COUNT

Don't forget to send us the money you worked hard to raise so that we can put it to work. Paying in the money you've raised couldn't be easier.

Choose from any of the options below:

ONLINE

Visit: albioninthecommunity.org.uk/donate and follow the instructions to make your donation.

Alternatively you can create your own JustGiving page at www.justgiving.com selecting Albion in the Community as the cause you want to support and the money will come to the charity directly.

AT THE BANK

You can pay your donation into Barclays Bank,
Account Number: 33006565
Sort Code: 20-12-98.

Please provide your name and reference: 'Blue and White Week'.

BY POST

Cheques can be made payable to: 'Albion in the Community' together with your completed paying in form to:

Fundraising department, Albion in the Community,
American Express Community Stadium, Village Way,
Brighton, East Sussex,
BN1 9BL.

Please do not send cash in the post.



**SEND US
YOUR PHOTOS!**

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Email your best
Blue and White Week photos to
fundraising@albioninthecommunity.org.uk



#blueandwhiteweek22

THANK YOU



TOGETHER WE CAN CHANGE LIVES

Don't forget to share the fun on social media during Blue and White Week

      Use the hashtag #blueandwhiteweek22

For more information email: fundraising@albioninthecommunity.org.uk or visit: albioninthecommunity.org.uk



Registered with



FUNDRAISING
REGULATOR

Albion in the Community, American Express Community Stadium,
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